



# CORPORATE PROFILE

- BRALIRWA PRODUCTS DISTRIBUTION
- SEBA CONSTRUCTION
- SEBA REGION ROAD TRANSPORT
- WHOLE SALES OF PLASCON PAINTS AND BASCO PAINTS



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- **WHOLE SALES OF PLASCON**

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## HISTORY

Founded in 2000 as a family business. It started as a transportation company mainly in DRC, Rwanda and Burundi.

Over the time the company grew to become one of the trusted transportation company in the region and local. The company moved to Rwanda under the leadership of two brothers SEBAKUNGU and SEBAGABO.

The company is working in partnership with different companies mainly in Rwanda, Kenya and Tanzania. Currently the company provides a specialized transportation of goods from Rwanda to Dar es Salaam and Mombasa back and forth.

We are bringing construction materials, mainly cements from Tanzania and Salt from Kenya. We are also transporting Tea, Coffee and minerals from Rwanda to Mombasa port.

## 1. Ownership Structure

SEBAT GROUP LTD is Family Company and a private limited company, limited by shares, created on 15th January 2019 but initially and for long period, it was operating under GASTAL Ltd.

The chairman of SEBAT GROUP LTD is Athanase SEBAKUNGU. He is a Rwandese Citizen. He has long and relevant business experience, and academic qualifications befitting the nature of business.

With the hard work and the determination of the company employees, we managed to create five Departments and every day we manage the flow of goods and services.

*As We are the business oriented Company, we are with five Departments:*

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We shall be maintaining our good reputation, continuous improvements for delivering our excellent services and quality products.

## 2. Mission

The mission of SEBAT GROUP LTD is to make a difference with others in term of Selling and distribution of Bralirwa Products, painting products, construction and National and International Transport and earn the trust of our Customers, business partners and shareholders.

## 3. Vision

Through continuous improvement and growth SEBA GROUP will adapt and implement the latest technologies to provide excellent products and services to the market.

## 4. Company's Goals & Objectives

The company has the following objectives:

- Avail Bralirwa Products to the customers;
- High quality of services in term Construction
- High quality of services in term of transport national and international level
- Avail and deliver paintings products
- Attract various categories of customers.

## 5. Our values

Performance, Innovation, Teamwork and Treating the customers, as we would want to be treated. As we revealed to be Leading Brand in Our Services and We're set and Ready to give Customers a best run for their money.

## 6. Who we are

SEBA GROUP is a specialized company in Bralirwa distribution products, construction Import, Export, and transportation of different variety of goods. As a trusted business partner, our mission is to contribute to the growth of the economy by connecting East African businesses to the big corporations.

## 7. Why is worth to Work with Us

- We are the trusted business partner,
- We always contribute to the growth of your economy,
- We connect East African businesses to the Big Corporations,
- We foster your innovation towards a Remarkable Partner in your Service.

## 8. The Business

SEBAT GROUP LTD is a registered company in Rwanda, created by local qualified professional with many years of experience in different domains.

With continued rapid service demand, it will grow very fast because of the experience of the Team and the knowledge of the market which will allow to take the great opportunity. That is the reason why SEBAT GROUP LTD opted to invest in such business.

## 9. Descriptions of Our Services

### A. The Distribution BRALIRWA Products

SEBA Distributors, licensed by Bralirwa and government of Rwanda, get bottles, cans, cases, and kegs from a brewer or importer to the shelf of your favorite store, a local restaurant, or neighborhood bar through a safe, transparent and accountable system.

They work to help new brands get to market and to ensure that consumers can choose from a vast selection of beer and soft drinks. Thousands of labels of beer and soft drinks are available to Rwandan consumers today.

We have a determined team on this services, and this means that no one can hesitate to work with us as if you want to gain from providing a good service to your customers.





## **B. The SEBA Construction**

Dear all who value their wealth,

We, SEBAT GROUP LTD! We have been part of the different projects which were executed before we start our special way of serving you. We sit and took enough time, we stand and start to a problem solution: Time is a Time, Durability to our projects is like lifeblood.

Value your construction you have planned by partnering with SEBAT GROUP LTD. We can provide better solutions for your business, inquire with us. We are here to provide better Solutions.



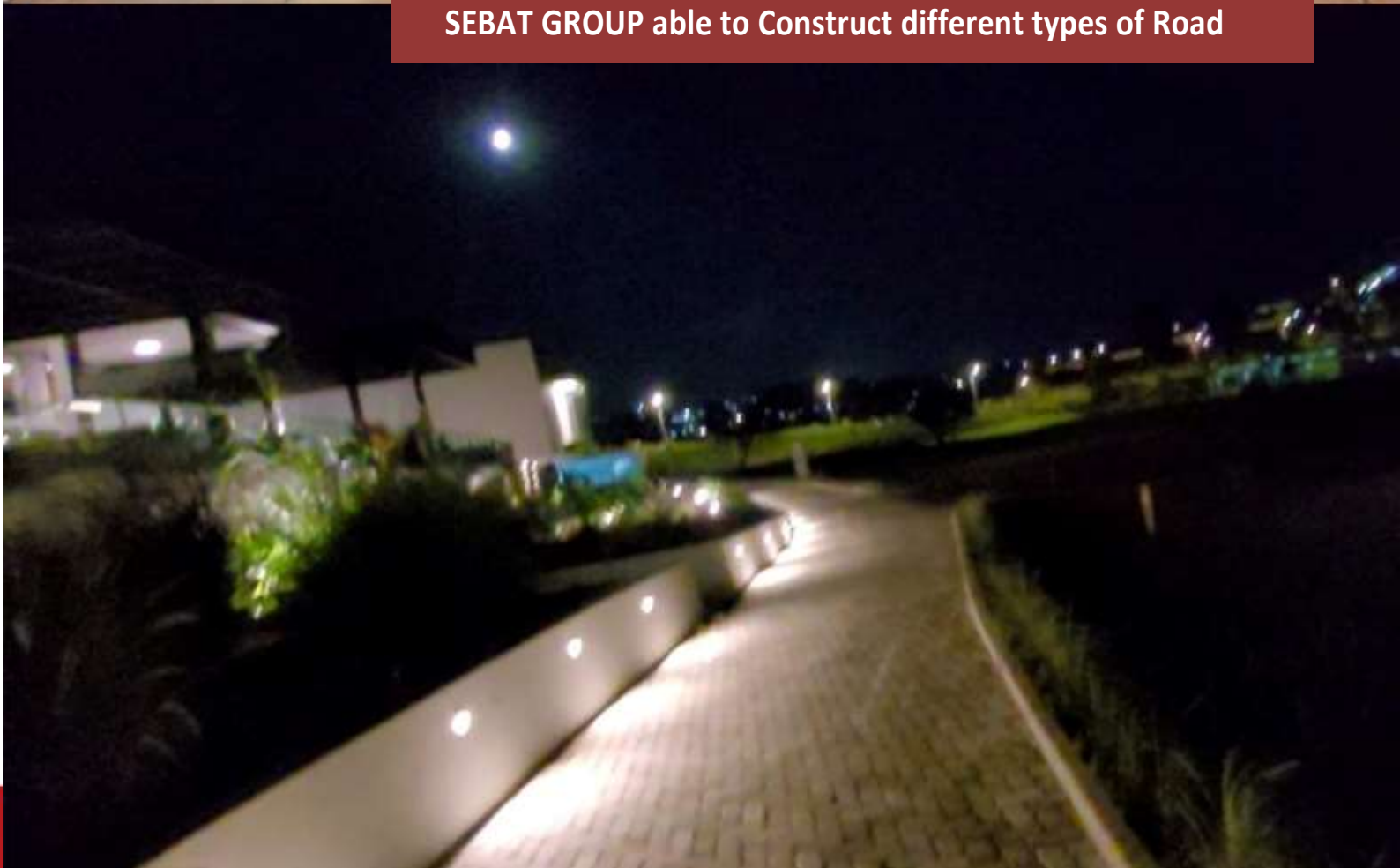




SEBAT GROUP able to Construct Warehouses, The Dubai Port located at Masaka Sector in Kicukiro District



**SEBAT GROUP able to Construct different types of Road**





## C. The SEBA Regional Road Transport

### Import & Export Session

Expert Guidance with years of experience, our international team has the capabilities and expertise to take your business to the next level. At SEBA GROUP, we combine our local teams and Regional, with advanced technology and logistics to import or export your products. We are proud to help shape and improve the African market while helping companies grow their business.



## Distribution & Transportation Session

Grow Your Business Currently the company provides a specialized transportation of goods from Rwanda to Dar es Salaam and Mombasa back and forth. We are bringing Container from different port, construction materials, mainly cements from Tanzania and Salt from Kenya and Dar es Salaam. We are also transporting Tea, Coffee, minerals from Rwanda to Mombasa port and Dar Salam port.





## E. The Whole Sales Plascon Paints

Know MORE about PLASCON PAINTS

SEBA Paints is the wholesale distributor of Basco, Our Paints are leading on the paint industry in Africa.

To ensure our customer satisfaction SEBA Paints has Color-Mania Centers with Automated Computerized Tinting Systems that amicably help clients to identify different colors with ease and we help them in delivery.

**Come and get Plascon Paints, A better choice:**

- Living & Dining Room
- Bedroom & Children's Room
- Ceiling & Cornices
- Kitchens & Bathrooms
- Doors & Trims
- Floors & Tiles

## 10.PROJECTS ACCOMPLISHED

Name of the Project	Name of the client and the contact person	Type of work done
Different building and warehouses of AKAGERA BUSINESS GROUP	ABG ; KAMANZI Symphorien, Tel 0788302382 ; Vinay HG, Tel 0788300590	<ul style="list-style-type: none"> <li>• Head office of ABG</li> <li>• Residential Houses</li> <li>• Whare houses and garage</li> <li>• Internal Roads</li> </ul>
Building of ASCENCIA HOTEL Located at RUZIZI	ASCENCIA HOTEL, SIBOBUGINGO Felix , Tel 0788501704	<ul style="list-style-type: none"> <li>• Civil Works.</li> </ul>
PHISER APPARTEMENT , Located at Kacyiru	PHISER APPARTEMMMENT, SEZIBERA Philippe, Tel 0788306594	<ul style="list-style-type: none"> <li>• Civil works</li> </ul>
TAPS PLAZZA, Located at GASABO	TAPS PLAZZA, Sebirezi TABURA, Tel 0788309416	<ul style="list-style-type: none"> <li>• Civil works</li> </ul>
Residential House	Residential House, MIHIGO Jerome, Tel 0788307717	<ul style="list-style-type: none"> <li>• Civil works</li> </ul>
Dubai Port Warehouse	Dubai Port Managers	<ul style="list-style-type: none"> <li>• Civil works</li> </ul>
SEBAT APARTMENT	SEBAT Managers	<ul style="list-style-type: none"> <li>• Civil works</li> </ul>
Bugesera Airport Road	Mota Engil	<ul style="list-style-type: none"> <li>• Civil works</li> </ul>

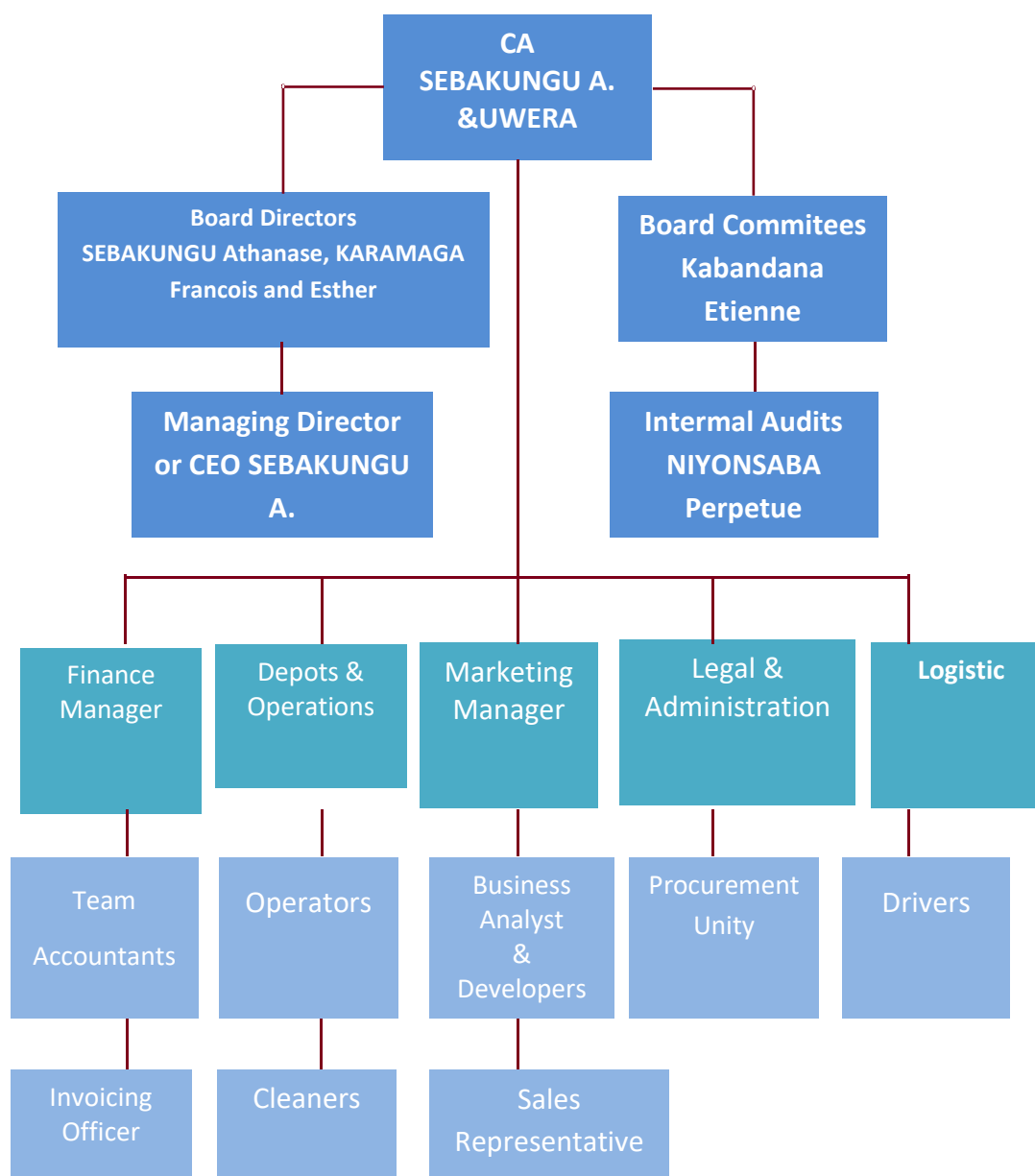


## 11. Beneficiaries

Direct beneficiaries are local consumers and those from surrounding countries. The second category will be those customers from around the world who will be interested in our services.

## 12. COMPANY STRUCTURE

The Company has currently 46 permanent staff under the below structure and 52 casual.



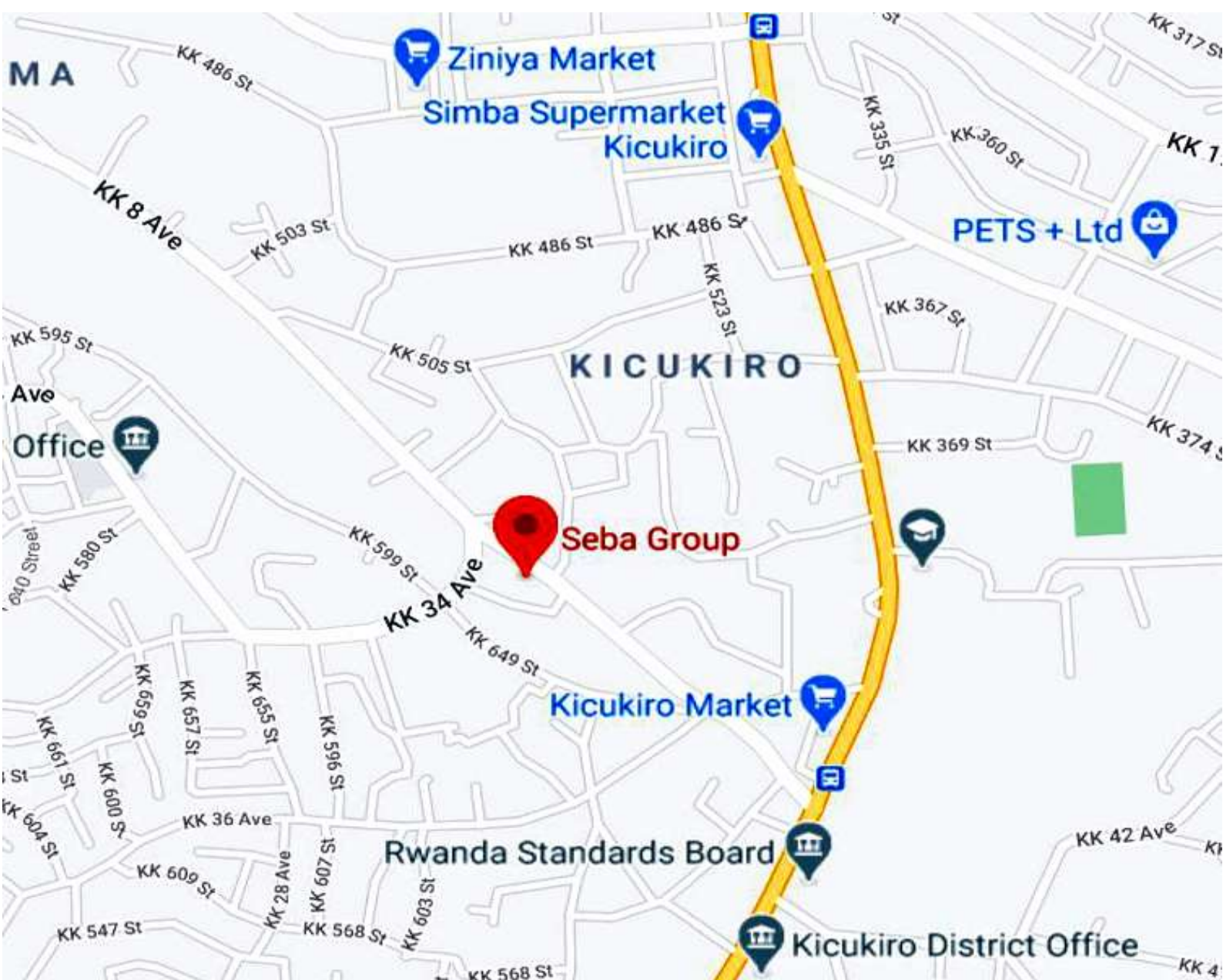
## 13. Partnership

The SEBAT GROUP LTD does undertake design and building construction services as per client's requirements. Our involvement in various projects gives us a good understanding of the project requirements making it possible for us to design and implement the construction projects to their successful completion to our clients

## 14. Our Contacts and Location

### a. Location

The SEBAT GROUP LTD headquarter is in Kigali City, KICUKIRO District, KICUKIRO Sector, however the expansion is planned at countrywide level where we will set up many offices in different areas.



The expansion of our location will offer the following other benefits:

- The company will avail their products to more potential clients.
- It will provide possibility of accessing additional human resources with relevant experience easily.
- Facilities for our clients located far from Kigali City to access easily to our products.

## **b. Contacts**

We, SEBAT Group Ltd are ready to receive your call, your email and your suggestion via this

**Phone number:** +250 788 802 616

**Email:** sales@sebagroup.rw

**Web:** www.sebagroup.rw

And as If you want to check on more details by Hand, Take a taxi straight to **Main Street, KN 3Rd, Kicukiro, Kigali-Rwanda.**

As we have 5 session, we will orient you to your specific department refer to what you want us to.

## **15. Conclusion**

As we endeavor to become the most admired and preferred company inspiration through innovative, value added products and services in Bralirwa Products Distribution, in Construction, in Region Road Transport, and in Wholesales of Plascon Paints

*We always ready to serve you, your satisfaction is our priority.*

**Join Us!**

**SEBAT Group Ltd**

Phone: (+250)788 802 616

Main Street, KN 3Rd, Rugunga Kigali-Rwanda

Email:sales@sebagroup.rw

[www.sebagroup.rw](http://www.sebagroup.rw)

*Your Satisfaction Is Our Priority*